

# KATIE STORY

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[thefrisby.com](http://thefrisby.com)

## EDUCATION

Fall 2013 – Spring 2017

Pratt Institute

BFA Communications Design, Degree in Graphic Design  
with Creative Writing Minor. GPA 3.9.

## WORK EXPERIENCE

### 2019

#### **Alternatives 2D/3D Inc (2017-Present)**

Digital/Print Designer. Developed brand identities, licensing materials, product packaging, digital marketing materials, and websites

#### **Freelance Design**

Developed album packaging design for BINDS by Jamison Wake and Forêt Sacrée by Joel Nya

#### **Redbubble & Etsy Shop Owner**

Designed and sold various products through online stores:

[etsy.com/shop/thefrisby](http://etsy.com/shop/thefrisby)

[redbubble.com/people/TheFrisby/shop](http://redbubble.com/people/TheFrisby/shop)

### 2017

#### **Pratt comD Marketing**

Updated website and social media, assisted in daily office duties

#### **Center for Sustainable Design Strategies, Pratt Institute**

Social media PR, extensive sustainable materials research, AV setup, and creation of print materials. Branded and launched “givetake” art supply recycling system.

### 2016

#### **Inside Edition Graphics Intern**

Designed oversoulder graphics and text elements for nationally broadcasted television show

#### **Berkshire Gateway Preservation Inc.**

Created logo, website and print materials for annual jazz events and historic-preservation nonprofit

## EARLIER

#### **newrow\_ Intern**

Designed and illustrated a white paper, coded UI elements with CSS3 and jQuery, and worked on web app UX overhaul

#### **Wenham Museum Marketing Intern**

Created advertisements, posters, and mass emails. Used marketing and social media strategies

## SKILLS

Adobe Creative Suite, Web Development (HTML, CSS, Wordpress), Illustration (Digital and Traditional), Motion Graphics, Photography

## HONORS

2017

Graphic Design USA Magazine Student to Watch

2014 – 2017

Pratt Institute President's List

2013

Class Salutatorian, Scholastic Art Awards Gold Key, AP Scholar with Distinction, National Honors Society