

KATIE STORY

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Brooklyn, NY 11238

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thefrisby.com

EDUCATION

Fall 2013 – Spring 2017

Pratt Institute

BFA Communications Design, Degree in Graphic Design
with Creative Writing Minor. GPA 3.9.

SKILLS

Adobe Photoshop, Illustrator, InDesign, XD, After Effects, Premiere
HTML, CSS/SCSS, WordPress, Shopify, Squarespace
Illustration, Photography, Copywriting, Research and Strategy

WORK EXPERIENCE

2022

Flyleaf Creative, Designer (08/2021-Present)

Designed posters, signage and emails for St. Ann's Warehouse in Brooklyn.
Conducted competitor research for new projects; created wireframes and
designs for websites.

Freelance Design and Illustration

Projects including: pro-vaccination illustrations and advertisements; identity
for Don't Walk By homelessness outreach; posters for Berskhires Jazz
concerts; album packaging design.

Etsy Shop Owner

Designed and sold various products through online store:
etsy.com/shop/thefrisby

2021

Alternatives 2D/3D Inc (2017-2021)

Developed brand identities, licensing materials, product packaging, digital
marketing materials, and websites. Clients included the Smithsonian
Institute, US Government and Hershey.

2017

Pratt comD Marketing

Updated website and social media, assisted in daily office duties

Center for Sustainable Design Strategies, Pratt Institute

Social media PR, extensive sustainable materials research, AV setup,
and creation of print materials. Branded and launched "givetake" art supply
recycling system.

EARLIER

newrow_ Intern

Designed and illustrated a white paper, coded UI elements with CSS3 and
jQuery, and worked on web app UX overhaul

Wenham Museum Marketing Intern

Created advertisements, posters, and mass emails. Used marketing
and social media strategies

HONORS

2017 Graphic Design USA Magazine Student to Watch
2014 – 2017 Pratt Institute President's List
2013 Class Salutatorian, AP Scholar with Distinction